



# 2019 DEALER CONFERENCE

## Why:

Gain more business.

## How:

We provide your road map to marketing success in 2019.

## What:

- ▶ Increase website presence
- ▶ Measure your ROI on digital media so you know what you are doing well and where to improve
- ▶ Promote your business to a consumer that is always evolving
- ▶ Network and learn from others that share your passion for diving on what works for them

## Where & When:

SDI World HQ - Stuart, FL

Wed, Jan 23rd- Thu, Jan 24th, 2019

## Cost \$495

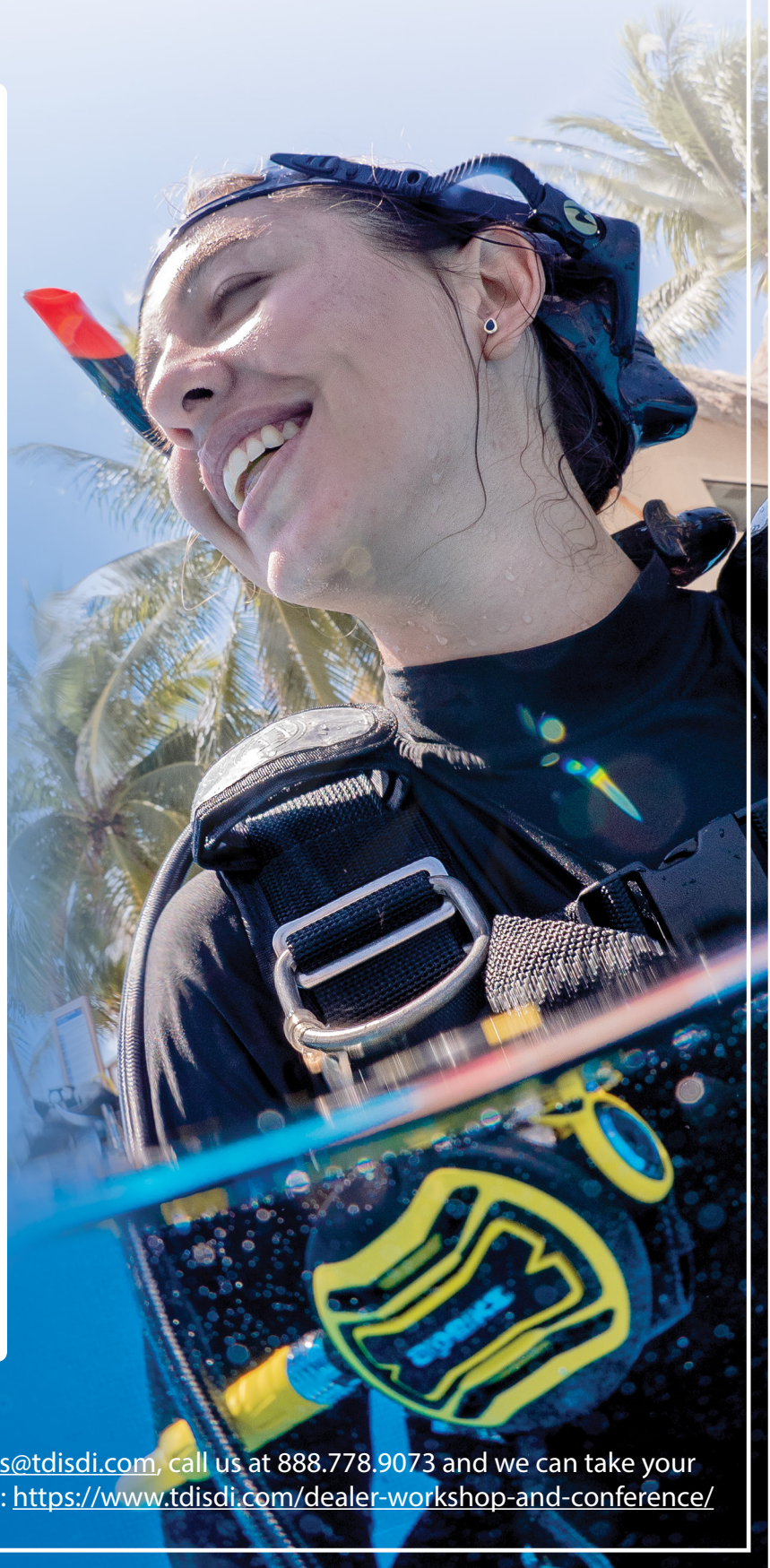
Includes:

- ▶ All seminars
- ▶ 3 nights hotel
- ▶ 2 lunches
- ▶ 1 dinner
- ▶ Crossover to First Response Training International\*
- ▶ First Response Training International Instructor materials

Money back with a \$1200 product order at HQ during conference.

(\$1850 product order for two people attending per facility)

Day 3 & 4 Diving packages in Jupiter/West Palm available (optional)



Please fill out the application and return it to [sales@tdisdi.com](mailto:sales@tdisdi.com), call us at 888.778.9073 and we can take your registration over the phone, or register online here: <https://www.tdisdi.com/dealer-workshop-and-conference/>





# 2019 DEALER CONFERENCE

Dealer/Store Name: \_\_\_\_\_

Attended by: \_\_\_\_\_

Additional Staff: \_\_\_\_\_

Best email to contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

## Payment info

Visa\_\_\_\_, Mastercard\_\_\_\_, American Express\_\_\_\_, Check or Money Order\_\_\_\_,

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ CCV: \_\_\_\_\_

Name (as it appears on card): \_\_\_\_\_

Best email to contact: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Please fill out the application and return it to [sales@tdisdi.com](mailto:sales@tdisdi.com), call us at 888.778.9073 and we can take your registration over the phone, or register online here: <https://www.tdisdi.com/dealer-workshop-and-conference/>

## Tentative schedule and seminar topics

### Day One

- ▶ SEO Audit
- ▶ Scorecard
- ▶ Content marketing
- ▶ Creating a video
- ▶ Create a keyword strategy
- ▶ Instagram
- ▶ Hyperlocal marketing

### Day Two

- ▶ Sales Seminar – the bridge
- ▶ Brian and Cris round table
- ▶ Members update
- ▶ Producing a video
- ▶ Guest Speaker - TBD
- ▶ First Response Training Crossover

## Additional Comments

What do you want to get out most from this conference?

Large empty text area for additional comments.