





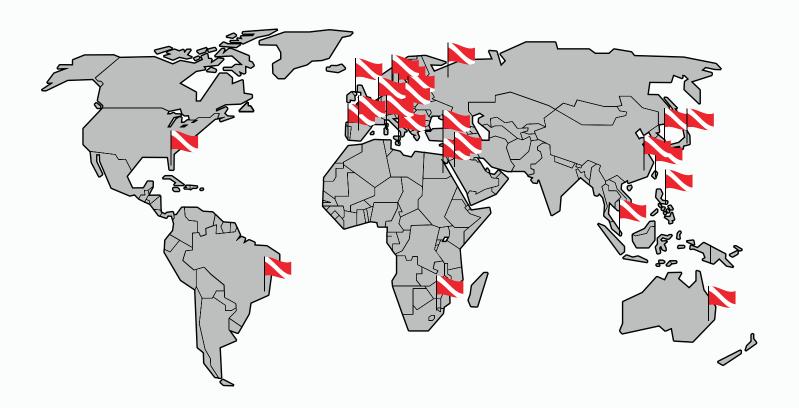
# **CONTACT US**



International Training 1321 SE Decker Ave. Stuart, FL 34994 Toll Free + 1-888-788-9073 Phone + 1-207-729-4201 Fax + 1-877-436-7096

Monday - Thursday
9:00am-6:00pm EST
Friday
9:00am - 5:00pm
We are closed on Saturday and Sunday

# **Our Regional Offices**



A Global Company Servicing at a Local Level



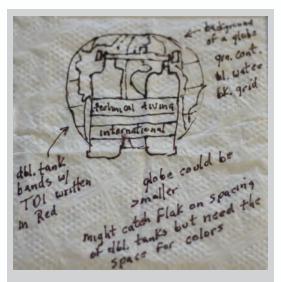


From its humble beginning in 1994 through today, the group of training agencies: Scuba Diving International (SDI), Technical Diving International (TDI), and Emergency Response Diving International (ERDI) have formed one of the largest diving certification agencies in the World – International Training.

With 24 Regional Offices servicing more than 100 countries, the company today far exceeds the original vision the founders had when they conceived the idea on a napkin, sitting at a kitchen table in the early 1990's.

#### **TDI: Technical Diving International**

Was one of the first agencies of its kind. It's focus was, and still is, on providing training materials and education for specialized diving situations ranging from Nitrox to Closed Circuit Rebreathers, and overhead environments such as caves and wrecks. TDI remains the largest agency around the world that offers training in technical diving.



The Vision of TDI started at a kitchen table and the logo was finalized on this napkin.

#### **SDI: Scuba Diving International**

In 1998, TDI could no longer be held back from the demand to create a sport diving division – thus SDI was born. The driving force behind this expansion was dive instructors in the field valued dealing with an agency that listened to them and created programs that are very profitable because they are tailored to the way today's diver wants to learn to dive.

#### **ERDI: Emergency Response Diving International**

With the membership now happy with their options for both sport and technical dive training through SDI and TDI, they continued to ask for more specialized training in public safety diving, and so the new millennium brought with it ERDI. ERDI is the only training program supported by a major certification agency that caters exclusively to public safety diving. Throughout the years ERDI has created programs and trained highly established dive teams including fire departments, police departments, and various federal agencies.

# **20 YEARS OF INNOVATION**



- First to present Nitrox training in a simple format that required no dives to complete.
- First to present an advanced wreck program teaching overhead diving techniques outside the cave diving format.
- First to make Trimix training accessible to recreational divers.
- First to have a technical diversater certification.



- First to allow you to teach "as they dive," permitting students to learn to dive utilizing a Personal Dive Computer (PDC).
- First to drop the requirement for beginning divers to learn cumbersome tables, while giving you the option to teach tables...or not!
- First to lower the age requirement for Open Water to 10 years old.
- First insured sport-level Solo Diver program.
- First to create an online open water training course and make it mainstream eLearning is now an industry standard.
- First to present online specialties such as wreck, computer Nitrox, deep and navigation.
- First to make certification cards available directly through your participating Dive Center with In-Store Card Printing.
- First to offer online leadership programs including Divemaster, Assistant Instructor and Open Water Scuba Diver Instructor. The online academics and preparation for these programs give you more and better "in-water" quality time!



- First to provide instructors and facilities standards underwritten and supported by appropriate insurance.
- First to present programs which are OSHA and NFPA compliant.
- First to offer training through a true network of professional facilities.
- Education for WHOLE team through three-part OPS training (Awareness, Operations and Technician).



is the SCUBA agency of choice.

As a professional member of International Training, you will have the ability to offer more diving courses than any other facility. From Sport and Technical to Public Safety, we have it all!

eLearning **Courses** 

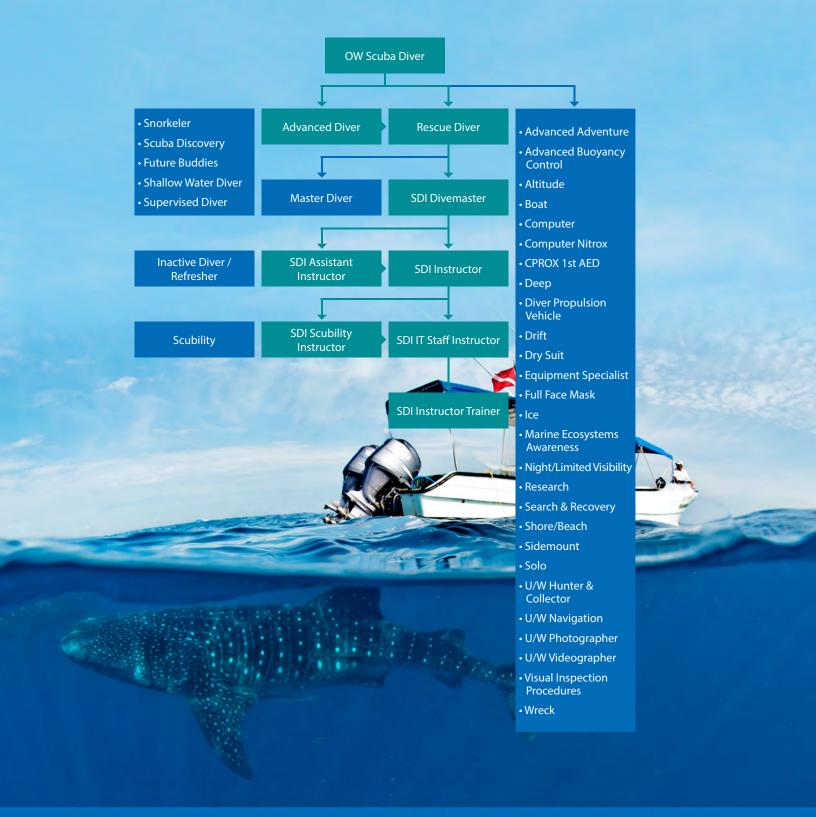
Certifications

Available

**Courses** 

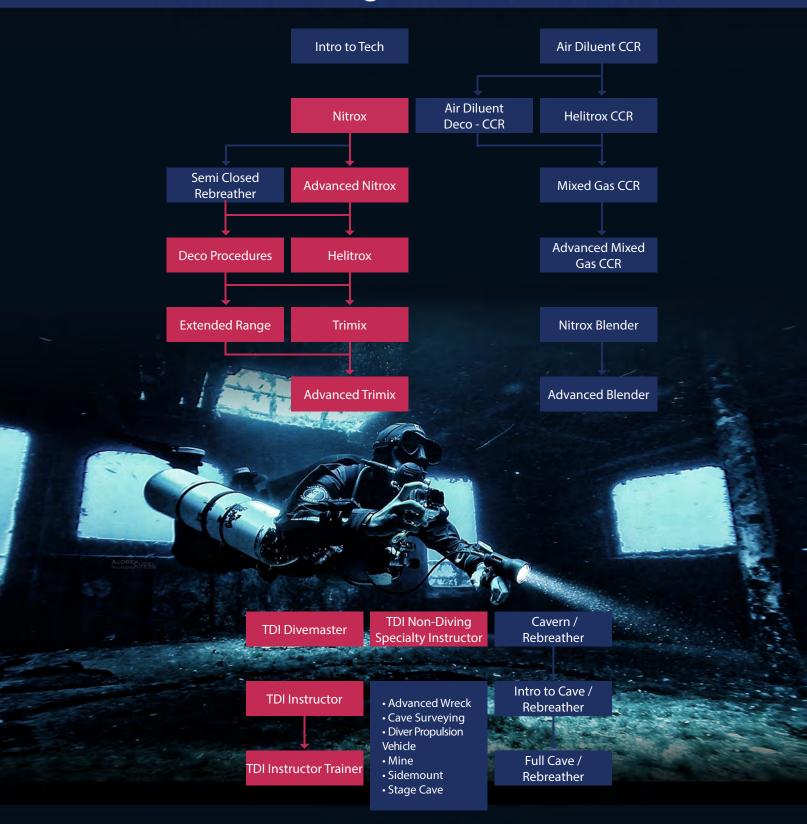


# Scuba Diving International Courses



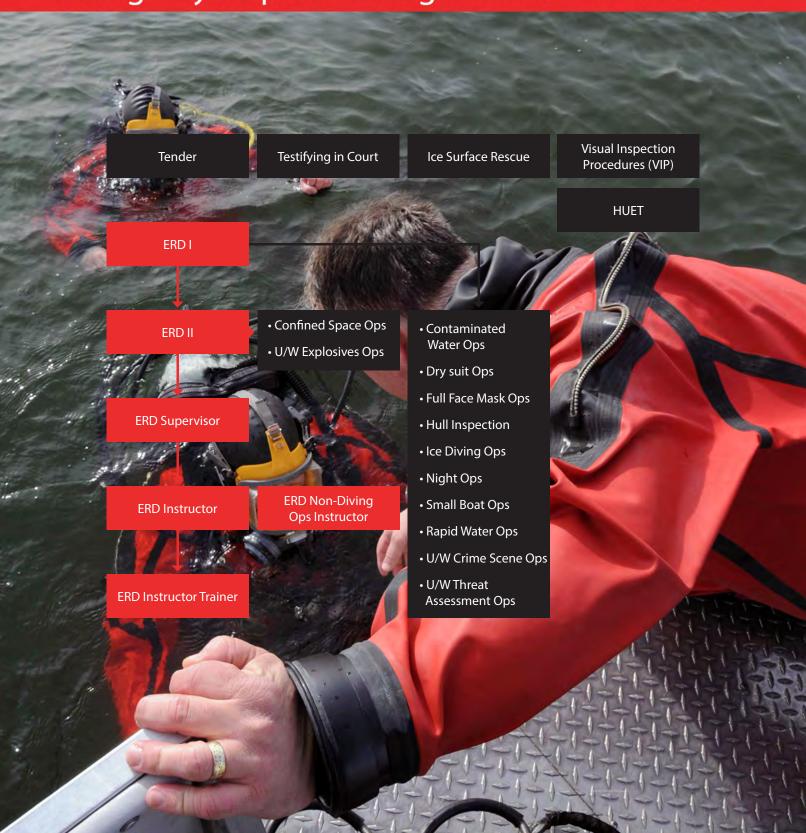


# **Technical Diving International Courses**





# **Emergency Response Diving International Courses**



# PRODUCTS & SERVICES

# **Additional Products**

# **Online Catalog**

Purchase training materials, promotional items or general reference information 24 hours a day, seven days a week so your business never has to stop. Visit: www.tdisdi.com/store/

#### In Store C-Card Printer

Take control of your student's c-cards. Print them at your facility today! The In Store C-Card Printer (ISCP) is another member requested business solution from International Training. Be the first dive center in your area to offer your students their c-cards the same day they have completed their course and have the ability to re-issue them a replacement card onsite.

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### **eLearning Courses**

SDI, TDI and ERDI offer you and your customers the largest library of eLearning programs available in the SCUBA diving industry. Sport, technical and public safety eLearning courses, including professional level courses are available for your facility to expand your business even further. You'll have customized links so your customers always come back to you.

# **Services**

#### **Business Solutions**

Work With a Company that Works For You – Increase your visibility and business opportunities while having the marketing and sales teams offer the support you deserve. Enjoy Website marketing audit by our in-house marketers, eLearning access for your customers, competitive insurance programs, better pricing and doing business with real people, real divers, offering real customer service...

#### **POS**

**Powerful Retail Management –** Analyze sales and profits. Run real-time reports. Schedule automatic price changes. Create custom security levels.

Fast, Accurate Point of Sale – Touch Screen Interface. Easy to learn and fun to use!

### **Personal Service**

**Customer Service** – During business hours our phones are answered by real customer service representatives and we offer 48 hour turn-around on c-cards and diplomas.

**Regional Managers** – Your regional managers are your direct link to business success with International Training. Their main goal is to assist you and help you grow your business based on your needs. We believe in working with you and your business model and our regional managers are prepared to assist you with industry support in training, marketing, social media, professional development and customer growth. We want to promote you and your facility first.

**Regional Offices** – At the international level, our 24 regional offices serve our members in over 100 countries and territories delivering consistent, solid customer service to assure that we promote you and your facility first. Our regional offices are your direct link to International Training, utilizing their local knowledge to assist you with product, professional development and customer growth.

# 11 Reasons...

# 1. One-Stop Training Solution

International Training has course offerings your divers will never outgrow, from sport diving and technical diving to public safety diving, the level of participation is up to you!

# 2. One-Stop Business Solution

International Training is the simple business solution for you, your dive center, and your fellow instructors. You will enjoy the benefits of:

- A single annual renewal fee for instructors that includes ALL three agencies
- Competitive low-priced comprehensive insurance policies
- Competitively priced top quality educational materials

# 3. Global Recognition

Our courses and certifications are recognized worldwide. International Training has more than 24 Regional Offices and is associated with many leading industry groups and organizations, including RSTC and ISO certification for select SDI and TDI programs.

# 4. Innovative Education

As a Pro-level Member of International Training you are plugged into the most innovative educational system in the diving industry... worldwide!

# **5.** Flexible Programs

As a member of International Training, you are part of a growing team that has programs for the 10 year old enthusiast, Junior Open Water Diver to Scubility for those physically challenged. You also have the latitude you need as an instructor to conduct your programs to meet your needs and the needs of your students.



# ...you should teach with International Training, because 10 is just not enough

### 6. Personal Service

During business hours our phones are answered by customer service representatives dedicated to helping you. We offer 48-hour turn-around on c-cards and diplomas. 48 hours too long? Ask us about our in store card printing solution (ISCP), increase customer service and your profitability.

# 7. E-Friendly Organization

International Training has a fast, efficient and ever growing online member's area, which streamlines student registration and product ordering in the US. And it's available when you are, 24/7/365!

# 8. Promoting You

International Training connects you to new customers by embracing new technologies and media.

# 9. Business Sense

Increase profits through increased margins on teaching materials for all of your courses.

# 10. Stay Current

Through our affiliated newsletters, social media, expos, training events and industry shows, we have opened two-way communications between our agency and your dive team.

## 11. Take The Lead

You know your market and its needs; our local representatives will listen to you and work with you to grow your name and your brand.





# **JOIN AND NETWORK**

### **Becoming a Member**

Our crossover application is tailored to meet the needs and expectations of the dive professional and dive retailer.

When SDI was launched in 1998, it created quite a buzz in the dive industry. Our programs embraced the concept of making SCUBA training fun, efficient, and technologically current. Today, while other training agencies scramble to keep up with our new methods of teaching, SDI's innovative concept and programs continue to grow in popularity with our students, professionals and facilities.

Recognizing the professional level at which facilities do business, we want to make your transition to becoming an SDI/TDI/ERDI facility as easy as possible.

It is our business to promote your business. At International Training we have built our success by listening to our customers. The success of your business is very important to us and we will do everything we can to ensure it succeeds.

#### **Global Referral**

Our Global Referral Program currently allows divers from all around the world to continue their education without having to worry about "agency politics". We have created the Global Referral Program so that resorts and instructors from other agencies listed with our referral program can sign off on our diver's open water dives while maintaining their SDI rating. Don't turn away business and don't have your business turned away. Join our Global Referral Program today.

## **Dive Center Designations**

Numerous benefits and price deals are provided to your facility, depending on the facility's designation. The higher your designation, the more you will see in savings and returns with every purchase of SDI, TDI or ERDI materials that you make.

Please review our crossover applications and take advantage of the great opportunities that we have to offer your facility and instructors. If you have any questions about this process, please do not hesitate to contact your local regional manager or contact headquarters directly. We're here to make your crossover process simple, easy, and hassle free. We look forward to you joining our team.



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